



THE FUTURE READY NETWORK

Learn. Implement. Grow. Lead.

PROMPT PACK

50 AI Prompts for Entrepreneurs

Copy-paste prompts for strategy, marketing, sales, operations, finance, and leadership. Built to work in any major AI tool.

50 AI Prompts for Entrepreneurs

Copy, paste, and personalize. Replace anything in [brackets] with your own context. These work in ChatGPT, Claude, Gemini, and most AI assistants. Pro tip: paste your brand voice, audience, and goals at the top of the chat before running these prompts.

Strategy & Positioning

01 Ideal customer profile

Act as a senior brand strategist. Based on this business description: [describe]. Give me a one-page ideal customer profile: demographics, psychographics, top 3 pains, top 3 desires, where they hang out online, and the language they use.

02 Positioning statement

Draft 5 positioning statements for [business] that contrast us with [competitor]. Each should follow: For [audience], [brand] is the [category] that [unique benefit] because [reason to believe].

03 Blue-ocean opportunity

Scan the [industry] market. Identify 3 underserved customer segments and one offer I could build for each in under 60 days.

04 Brand voice

Write a brand voice guide for [brand]. Include 3 voice attributes, 3 things we sound like, 3 things we never sound like, and 5 example sentences.

05 Tagline lab

Give me 20 taglines for [brand]. Mix punchy, poetic, and direct. Mark your top 3 favorites and explain why.

Offers, Pricing & Sales

06 Offer stack

Build me a high-ticket offer for [audience] solving [problem]. Include core deliverable, 3 bonuses, urgency element, guarantee, and 3 price-anchor options.

07 Pricing test

Give me 3 pricing models for [offer]: one-time, payment plan, and subscription. List pros, cons, and which audience each best fits.

08 Sales page outline

Outline a long-form sales page for [offer] using the StoryBrand framework. Mark which sections should include testimonials and FAQ.

09 Objection handler

List the top 10 objections [audience] will have about [offer] and a 2-sentence response for each.

10 Discovery call script

Write a 30-minute discovery call script with timestamps, ideal questions, and 3 closing options.

Marketing & Content

11 Content pillars

Give me 4 content pillars for [brand]. Under each, list 10 post ideas — mix education, story, contrarian opinion, and behind-the-scenes.

12 LinkedIn post

Write a LinkedIn post in [name]'s voice about [topic]. Hook first line, 3 short paragraphs, one tactical takeaway, soft CTA. Under 200 words.

13 Email welcome sequence

Draft a 5-email welcome sequence for new subscribers of [brand]. Each email: subject line, hook, story, lesson, CTA.

14 Webinar outline

Outline a 60-minute webinar titled [title]. Include hook, 3 teaching modules, story breaks, and a soft-close pitch in the last 12 minutes.

15 YouTube script

Write a 7-minute YouTube script on [topic]. Open with a pattern interrupt, deliver 3 concrete tips, end with a CTA to [link].

16 Instagram carousel

Give me a 10-slide carousel on [topic]. Slide 1 = hook, slides 2–9 = one idea each, slide 10 = CTA.

17 Lead magnet ideas

Suggest 10 lead magnet ideas for [audience] interested in [topic]. Rank by perceived value vs. effort to create.

18 Cold outreach

Write 3 cold DM templates to book a call with [persona]. Personal, short, no pitch in the first message.

19 Press pitch

Draft a press pitch to [publication] about [story angle]. Include subject line, hook, 3 bullets of credibility, and call to action.

20 Repurposing engine

Take this long-form piece: [paste]. Repurpose into 5 LinkedIn posts, 3 tweets, 1 email, 1 carousel, and 1 short-form video script.

Operations & Systems

21 Workflow audit

Here is my weekly schedule: [paste]. Identify 5 tasks I could automate or delegate, and recommend a tool or AI prompt for each.

22 SOP writer

Write a standard operating procedure for [process]. Format: purpose, owner, frequency, tools, step-by-step, common mistakes, success metric.

23 Hiring scorecard

Build a hiring scorecard for a [role]. Include mission, outcomes (with metrics), competencies, and 10 interview questions.

24 Meeting agenda

Generate an agenda for a 30-minute meeting on [topic] with [roles attending]. Include desired outcome, talking points with timestamps, and decision log.

25 Decision matrix

Help me decide between [option A] and [option B] using a weighted decision matrix. Suggest 5 criteria and a 1–10 scoring scale.

Finance & Growth

26 Revenue model

Map 3 revenue models for [business]. Include 12-month projection assuming [conservative] and [stretch] inputs.

27 Cash-flow forecast

Build a simple 6-month cash flow forecast template for a service business with [average monthly revenue] and [fixed costs]. Output as a table.

28 Pricing increase plan

Plan a 20% price increase rollout for [offer]. Include timing, grandfathering rules, customer messaging, and objection responses.

29 Investor one-pager

Draft a one-page investor brief for [business]. Include problem, solution, traction, team, ask, and use of funds.

30 KPI dashboard

Recommend the 7 KPIs I should track weekly as a [business type]. For each: what it measures, how to calculate, target benchmark.

Customer Experience

31 Onboarding flow

Design a 14-day onboarding journey for new customers of [product]. Include emails, in-app moments, and a check-in call script.

32 Customer interview

Write 10 open-ended customer interview questions to understand why [audience] chose us — and why they almost didn't.

33 Testimonial mining

Here are 5 raw customer quotes: [paste]. Turn each into a polished testimonial with permission-ready phrasing.

34 Refund response

Write a kind, professional refund response to a customer who [reason]. Keep brand voice warm, no defensiveness.

35 Loyalty program

Design a referral or loyalty program for [audience]. Include reward tiers, trigger events, and the email that announces it.

Personal Productivity

36 Weekly planner

It is Sunday night. Help me plan the week. My top 3 goals: [list]. My open commitments: [list]. Build a time-blocked schedule with buffer.

37 Inbox triage

Here are my unread emails: [paste subject lines]. Categorize each as Do, Delegate, Defer, or Delete. Draft 2-line replies for the Do pile.

38 Decision journal

Help me run a decision journal entry on [decision]. Format: the decision, my reasoning, what I expect, what would prove me wrong, review date.

39 Energy audit

Ask me 10 questions to identify what's draining my energy this quarter and 3 things I should stop doing this week.

40 Quarterly review

Walk me through a quarterly review for my business. Ask one question at a time and summarize patterns at the end.

Learning & Leadership

41 Skill sprint

Design a 30-day learning sprint for me to become competent at [skill]. Include daily practice, weekly milestones, and how to test mastery.

42 Book to action

Summarize the book [title] in 7 actionable insights. For each, give me one habit I can install this week.

43 Team feedback

Write a feedback message to a team member who [behavior]. Use the SBI model: situation, behavior, impact. Keep it kind and direct.

44 Vision casting

Help me write a 3-year vision for [business or career]. Include identity, contribution, lifestyle, and one bold metric.

45 Difficult conversation

Role-play a difficult conversation with [person] about [topic]. You play them. Push back like they would.

46 Public speaking

Help me craft a 5-minute talk on [topic] for [audience]. Use the hook–point–story–point–close structure.

47 Pitch practice

Critique my pitch: [paste]. Score it on clarity, pain, solution, credibility, and call to action. Suggest a tighter rewrite.

48 Mentor for a day

Act as a mentor who has built [type of business] to 8 figures. Ask me 5 questions about my situation, then give me your hardest piece of advice.

49 Mindset reset

I'm feeling [emotion] about [situation]. Reflect back what you hear, then offer 3 reframes — gentle, practical, and bold.

50 Legacy letter

Help me write a letter to my future self, one year from today. Ask me 6 questions first, then draft the letter in my voice.

Bonus: The Prompt Formula

R-C-T-F — **Role** (who the AI is), **Context** (what it needs to know), **Task** (what you want it to do), **Format** (how you want it back). Use this when you outgrow these templates and start writing your own.